

RYAN FLEISCHER

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DESIGN + MARKETING EXPERIENCE

Graphic Designer, iRobot

Bedford, MA • January 2020 to Present

Create design collateral as a member of the corporate communications team. Primary focus on producing the company strategy guide, designing infographics, and branding initiatives.

Project Lead, Scout

Boston, MA • September 2019 to December 2019

Manage client relationships and lead a team of designers and developers in creation of the logo, brand identity, and UI/UX design of a responsive website.

Digital Marketing Co-op, New Balance Athletics, Inc.

Brighton, MA • January 2019 to June 2019

Planned content calendar on digital marketing team; designed, animated, and edited social content; helped track engagement and earned value on social media channels with a cumulative following of over 3.5 million people.

Art Director, Tastemakers Magazine

Boston, MA • September 2017 to December 2019

Led a team of 14 designers through bi-weekly critiques; illustrated and edited design spreads; coordinated with photographers, writers, and print production company to produce a 48-page music and arts magazine twice each semester.

Communications Intern, Vertex Pharmaceuticals

Boston, MA • January 2018 to June 2018

Designed email assets, web graphics, digital signs and print material seen by thousands of Vertex employees and stakeholders globally.

Art Intern, Flocabulary

Brooklyn, NY • January 2017 to June 2017

Illustrated, animated, and edited educational videos used by over 20,000 schools in the US. Also created ads and video assets.

EDUCATION

Northeastern University, Boston, MA

BS in Marketing and Graphic Design
December 2019

Member of University Honors Program

President of Northeastern University Swim Club

SKILLS

Software

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

XD + Sketch

Tools

Invision

Microsoft Office

Mailchimp

Sprinklr

Other

Photography

Brand Strategy

Project Management

Experience Design

Social Media Strategy

User Research

Agile

ABOUT

Designer, Illustrator, Storyteller.

Also: *Ironman triathlete, skier, podcast listener, and guitarist in a band called "The FlamFlams."*