

RYAN FLEISCHER

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DESIGN EXPERIENCE

Communications Intern, Vertex Pharmaceuticals

January 2018 – June 2018 • Boston, MA

Worked with Corporate Communications team to design email assets, web graphics, digital signs and various print material seen by thousands of Vertex employees and stakeholders.

Graphic Design Intern, BzzAgent

August 2017 – December 2017 • Boston, MA

Worked with the creative team to design solutions for experiences including social media across all channels, company presentations, and marketing campaigns.

Art Intern, Flocabulary

January 2017 – June 2017 • Brooklyn, NY

Illustrated, animated, and edited educational videos used by over 20,000 schools in the US. Also created ads and video assets.

Designer, Tastemaker's Magazine

September 2017 – Present • Boston, MA

Design spreads for Northeastern University print music publication, utilizing skills in illustration, photo manipulation, and text layout.

Design Lead, Hacking Medicine MIT

January 2018 – April 2018 • Cambridge, MA

Designed marketing collateral, event signage, and other assets for 2018 Grand-Hack event.

OTHER EXPERIENCE

Brand Ambassador, RXBAR

August 2018 – Present • Boston, MA

Engage and educate consumers about product ingredients, usage, and lifestyle to help promote brand and drive future purchases.

Resident Assistant, Northeastern University

September 2016 – August 2018 • Boston, MA

Advised and assisted residents in personal and academic matters, planned events, and ensured hallway safety.

Aquatics, Various Locations

June 2011–August 2018

From teaching toddler swim lessons to managing a dozen teenage lifeguards, performed nearly every job at a pool. Notable roles include Pool and Waterfront Director, swim coach, and lifeguard.

EDUCATION

Northeastern University, Boston, MA

Member of University Honors Program
BS in Business Administration and Design
Expected Winter 2019

SKILLS

Proficient

Photoshop
Illustrator
InDesign
After Effects
Premiere Pro
Social Media Strategy
Microsoft Office
Silkscreening
Public Speaking

Basic

DSLR Photography
Lightroom
Brand Strategy
Processing/Javascript
Google Sketchup

ABOUT

Designer, Digital Marketer, Industrious Human.
Also: *competitive swimmer and Ironman triathlete, dabbling artist, and guitarist in a band called "The Flam Flams."*